

ZACH BEELER

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[PROFESSIONAL SUMMARY]

Marketing and event professional with a passion for bringing people, brands, and ideas together. Known for strong communication, critical thinking, and the ability to perform effectively in fast-paced environments. Continuously learning, monitoring industry trends, and seeking opportunities to create engaging experiences that deliver measurable impact.

[EVENT MANAGEMENT EXPERIENCE]

Music & Event Management Inc. | Cincinnati, Ohio
On-Site Coordinator

MAY 2024 – CURRENT

- Handle on site coordination and production of VIP and show functions
- Work with various departments, vendors, and the tour to ensure day of show activities run smoothly

Music & Event Management Inc. | Huber Heights, Ohio
Production and Operations Assistant Manager

APRIL 2016 – JAN 2022

- Coordinated efforts venue wide across internal departments, vendors, and acts for 200+ events
- Implemented systems and procedures throughout venue to help scale show schedule efficiently year to year

The Stuart and Mimi Rose Music Center | Huber Heights, Ohio
Event Staff Supervisor/Operations Assistant

APRIL 2015 - APRIL 2016

- Hired, trained, and supervised two departments consisting of over 75 total staff members over a 30-show event season
- Created, facilitated, and managed the schedules over 75+ employees across several shifts

[DIGITAL MARKETING EXPERIENCE]

Gannett | USA TODAY NETWORK
Client Experience Manager

APR 2025 – CURRENT

- Work alongside Account Executive to manage the marketing efforts of twelve to fifteen small to medium size businesses
- Oversee the onboarding and optimization of marketing efforts
- Engage with clients through email, calls, reports, and presentations

[EDUCATION]

ELVTR

Creative Director

APRIL 2019 – DEC 2019

2 month, instructor-led
Digital Marketing Intensive.

Springboard

Digital Marketing Career Track

APRIL 2019 – DEC 2019

8-month, 200+ hour, mentor-
led Digital Marketing
Intensive.

University of Cincinnati
Associates of Business Administration

SEP 2012 - APR 2014

Specializing in Meeting and
Event Coordination

Dean's List

[SKILLS]

EVENT PRODUCTION

Advancing/Planning
Staffing & Scheduling
On-Site Coordination
Payroll & Settlement
Production/Promoter Rep

MARKETING

Social Media Management
Paid Search
Paid Social

TOOLS

Microsoft Office Suite
Adobe Creative Suite
Salesforce
Google Ads Manager
Ticketmaster
Paylocity